

# Modern Unstructured Data Management Platform for the AI Era



## Unlock your Data's Value to Accelerate your Business

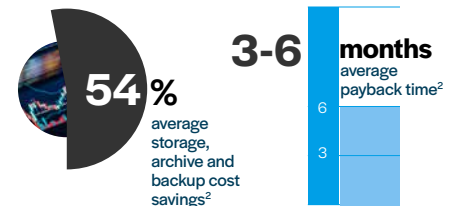
The exponential growth of unstructured data across enterprises has become a critical business challenge as organizations struggle with skyrocketing storage costs, compliance risks, and missed opportunities for AI innovation.

Legacy data management solutions lack unified visibility across storage silos, cannot produce real-time insights and are ineffective at moving data efficiently between multi-vendor storage environments. Furthermore, organizations in 2025 expect modern data management solutions to help them leverage their data for repurpose and reuse by business applications and the AI ecosystem.

Now there is a solution that is easy to use with a payback period of 3-6 months. CloudSoda provides a modern data management platform for the AI era that solves these challenges by providing complete visibility and control over the entire unstructured data landscape. The platform automatically discovers, analyzes, and optimizes data placement while enabling seamless data movement between edge, core and cloud environments. And it automates the data's lifecycle to ensure it is always ready and delivered to daily business workflows.

### Intelligence, Analytics and Orchestration for Unstructured Data

One platform discovers, manages and orchestrates unstructured data across your enterprise and clouds to unlock its value for general business and AI applications.



**Complete Visibility:** Comprehensive visibility and analytics for all your unstructured data unlocks its value for AI and everyday needs

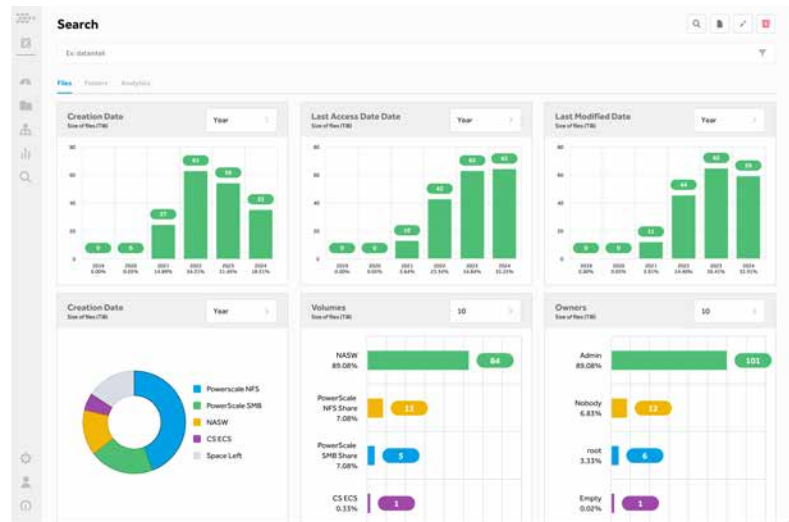
**Full Control:** Just a few clicks to securely move, copy, sync data on-demand from anywhere to anywhere at speed and scale

**Improved Outcomes:** With ubiquitous data access across vendors and clouds CloudSoda provides policy-driven lifecycle management that adapts to your business needs

## Discover and Assess Unstructured Data – for Complete Visibility

CloudSoda discovers and analyzes all your unstructured data across your entire core, edge and cloud landscape.

- Organizes discovered data in an intuitive PC-style directory and includes Google-style search
- Dynamically displays file metadata and analytics for fast, actionable insights about data usage, cost, and lineage
- Presents historical and current on-premises and cloud storage usage with reporting for chargeback to business units and external clients
- Conducts simulated dry runs, using real-time cloud provider storage price books showing the cost and time to move your data anywhere to anywhere

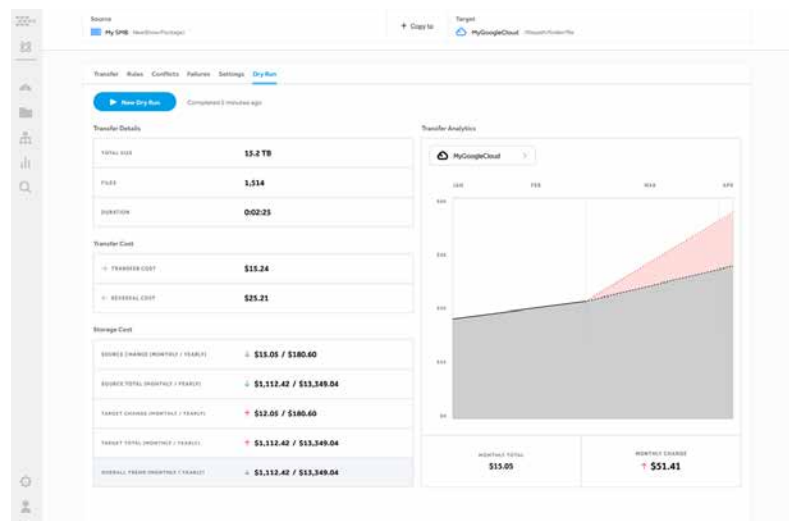


**Complete visibility. Visualize your complete data landscape** with instant insights into storage usage, file activity, and costs through powerful dashboards and reporting tool

## Manage and Orchestrate Data Delivery – with Full Control

CloudSoda data orchestration lets you organize, prepare, and deliver data securely from anywhere to anywhere at speed and scale. This ensures that all your data is ready for sharing, collaboration and processing with the least effort, lowest cost, highest performance and most secure access.

- Executes data management actions (moves, copies, syncs and deletions) based on user-defined policies
- Moves encrypted data in its native format from anywhere to anywhere for AI and business process pipelines
- Lets you organize data into logical groups, projects, and categories ensuring your data is ready for sharing and collaboration

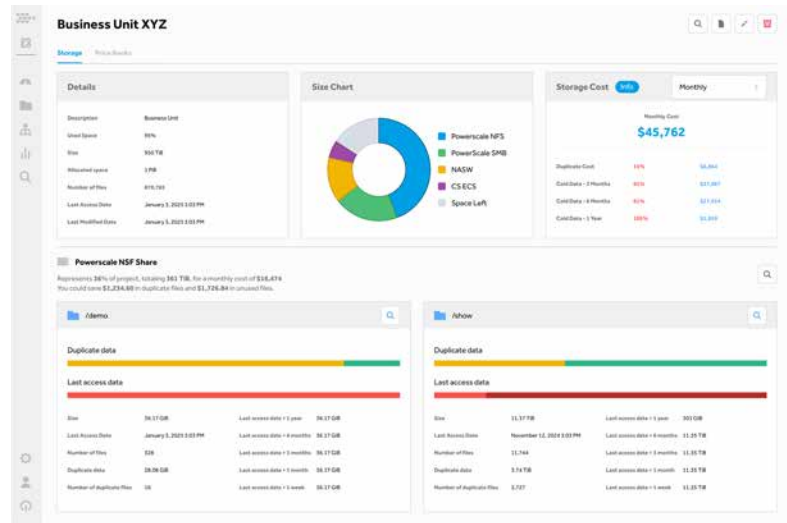


**Know before you go. Simulate data moves between cloud providers with CloudSoda Dry Run** – Preview storage costs at source and destination, egress costs and time to move

## Automate Data Lifecycle – for Better Business Outcomes

CloudSoda data management platform provides ubiquitous data access across unstructured storage vendors, cloud providers, third party software vendors and media asset managers to ensure access to the most timely and relevant data. Based on user-defined policy, this continuously delivers the best information from anywhere to anywhere to speed business processes, enable better decisions and empower more innovation.

- Dynamically triggers policy-based actions (moves, copies, syncs and deletions) across AI and business process workflows through bidirectional integrations with your software ecosystem and storage landscape
- Ingests events from third-party software (AI and general IT tools, communication and collaboration software, etc.) through fully-integrated GraphQL and REST API to trigger actions
- Notifies third-party software of completed actions through Webhook for closed-loop communication and workflow orchestration.
- Simplifies and speeds integration with third-party software through embedded API Reference screens

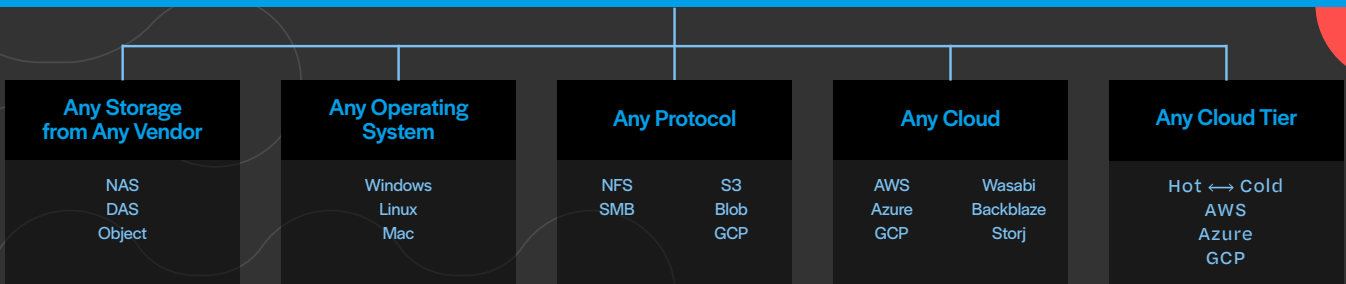


**Automates and tracks your data lifecycle** by continuously tracking storage across your edge, core and cloud environments



# CloudSoda Modern Unstructured Data Platform for the AI Era

## CloudSoda Intelligence and Orchestration for Data Pipelines



CloudSoda gives you a single platform to discover, manage and orchestrate unstructured data across your enterprise and clouds to unlock its value for AI and general business applications

**CloudSoda** delivers AI-ready intelligent data management, covering everything from discovery and analytics to governance, collaboration, movement, and continuous data lifecycle optimization. By placing data at the center, CloudSoda provides a modern approach to data management tailored for the AI era.

See infographics, demo videos, success stories and more at **cloudsoda.io**

1 IDC, Untapped Value: What Every Executive Needs to Know About Unstructured Data 2023  
2 CloudSoda Customer research, 2025