



CASE STUDY

Cincinnati Reds Leverage CloudSoda Data Orchestration for Real-Time Post-Game Analysis

“Our experience with CloudSoda has been nothing short of exceptional. It has seamlessly met our expectations, serving as a reliable and rapid file mover while enhancing our ability to provide real-time video access to our players. The platform’s contribution in streamlining processes and saving valuable time has been invaluable to our organization.”
— The Cincinnati Reds

The Cincinnati Reds faced a significant challenge—providing players with immediate access to game footage for post-game analysis. Players strongly desired to review their performances promptly to identify areas for improvement and enhance their gameplay.

The Reds developed a dedicated app that allowed players to access statistics and game videos. However, legacy storage solutions proved unreliable, failing to meet the team’s real-time data needs. It was clear that a more robust and efficient solution was required.

BUSINESS CHALLENGE

- Inconsistent and unreliable data transfer of game footage to an Azure data video vault.
- Real-time accessibility for players to review game analysis
- Loss of productivity as staff needed to monitor data transfers

CLOUDSODA SOLUTION

- CloudSoda data management & orchestration platform
- Edge to core to cloud solution enabling data movement from camera capture to on prem storage to public cloud for player access.
- Real time data transfer allows manual tagging of videos identifying key moments like pitches and at-bats.

CUSTOMER OUTCOMES

- On-demand player access to video content in Azure
- Enhanced productivity and improved post-game analysis
- Significant time savings and reduced staff workload

CloudSoda

Contact us at [CloudSoda.io](https://cloudsoda.io)

CLOUDSODA DATA MANAGEMENT BENEFITS

VISIBILITY AND CONTROL

Data visualization of all unstructured storage regardless of physical location

Dynamic graphs & charts for actionable insights

DATA MOBILITY

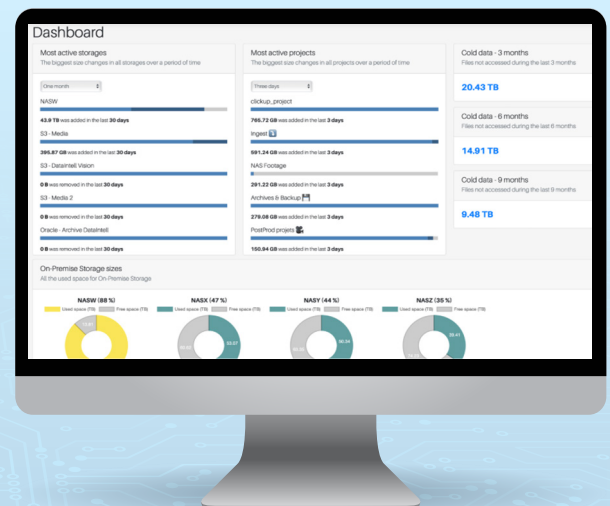
Anywhere to anywhere — edge, on-prem and cloud

Storage vendor agnostic — on-prem and cloud

Moves data in native format and checksum

DATA SECURITY

All data is encrypted at flight, ensuring secure during transfer.



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