CloudSoda

LA Chargers Utilize CloudSoda for Content Migration and Hybrid Cloud Solution

> *"We were concerned about data migration from multiple legacy NAS storage systems into a hybrid cloud model. CloudSoda made our migration refreshingly easy. CloudSoda also connected into our Media Asset Management environment to enable our long- term preservation and archive workflows."* **—Jason Lavine, Los Angeles Chargers**

The LA Chargers needed to upgrade their on-prem storage and archive to a next generation hybrid cloud environment with real-time analytics on storage costs to maintain budget control. CloudSoda allowed them to migrate their data cloud migration, leverage the elasticity of the cloud for 4K and 8K content and bring their archive online.

Remote game day footage is now quickly and securely transferred to the stadium, helping coaches and staff review footage and media producers create content.

CUSTOMER CHALLENGES

- Real time capture and transfer of game draft and other remote footage to be sent quickly and securely to their stadium.

- New storage infrastructure to support performance and petabyte scale requirements for 4K and 8K video content

- Monetization of video content captured from games, practices, and interviews from its 60-year historical archive

- Unsearchable and offline archive on Beta, VHS, and DVD media

CLOUDSODA SOLUTION

- Enabled accelerated content migration from the legacy storage system to new high-performance SAN

- Provides automated policy-based data movement from on-prem to AWS cloud

- CloudSoda API integration with Reach Engine MAM provides archive and restore functionality for end users

- CloudSoda's Dry Run feature provided insights into cloud storage and retrieval costs to help with data move planning to AWS

BUSINESS OUTCOMES

- Archive content is now searchable and available to users making content available faster with less IT resources

- Automated migration reduced IT resources, saving time and money

- Real-time storage cost analytics to control cloud budget and spend

- Ability to get game scouting and draft footage to the coaches, staff, and media editors fast and securely.

PARTNERS

CLOUDSODA DATA MANAGEMENT BENEFITS

VISIBILITY AND CONTROL

Data visualization of all unstructured storage regardless of physical location

Dynamic graphs & charts for actionable insights

DATA MOBILITY

Anywhere to anywhere (edge, on-prem and cloud)
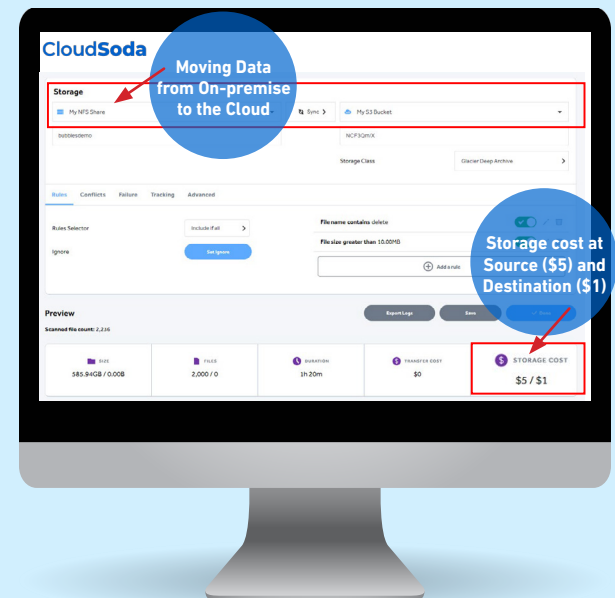
Storage vendor agnostic

DATA SECURITY

Moves data in native format

All data is encrypted at flight, ensuring secure during transfer.

SCENARIO PLAN YOUR DATA MOVE TO/FROM THE CLOUD

Evaluate your current storage costs, egress costs and time to move with CloudSoda Dry Run

Contact us at CloudSoda.io