



#### **Media Workflows**

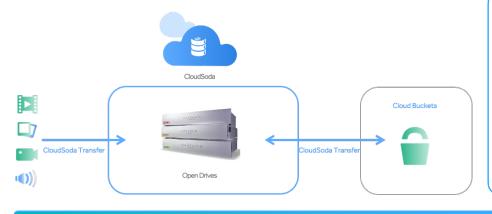
The complexity of managing your storage infrastructure has been an ever-growing challenge for years. OpenDrives+CloudSoda delivers a next-gen solution with OpenDrives' simple and scalable storage and CloudSoda's anywhere-to-anywhere data movement with cost analytics and the cloud provider of your choice. All with a focus on simple deployment, configuration, and management. You can easily archive and protect content as well as implement camera-to-cloud and remote editorial workflows with the powerful combination of these products.

## **Integration Made Easy**

CloudSoda is now certified and integrated using containers with OpenDrives' software, Atlas Core, providing users with a streamlined data movement and cost analytics solution. Atlas Core, built on open standards and protocols, enables interoperability with other technologies in an open data ecosystem. The software delivers high-performance and data integrity to power enterprise workloads and media workflows more cost-effectively.

By deploying a CloudSoda agent in a container, OpenDrives eliminates the need for additional hardware, simplifies deployment, and accelerates data movement within the OpenDrives ecosystem and to the cloud. The integration offers profound insights into data costs, enables storage agnostic connectivity, and monitors data movement to optimize data management strategies.

# **Solving Data Protection & Archive**



Archive and protect your content easily from
OpenDrives to cloud storage, leveraging CloudSoda's data movement technology.

# **Camera2Cloud Leveraging Cloud Tools**



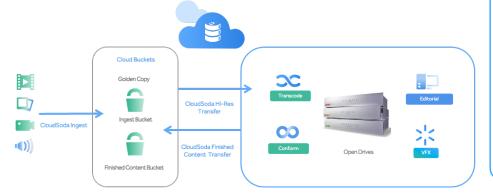
CloudSoda enables the transfer of media directly to OpenDrives running in the cloud, allowing creative professionals to leverage cloud tools to streamline workflows.





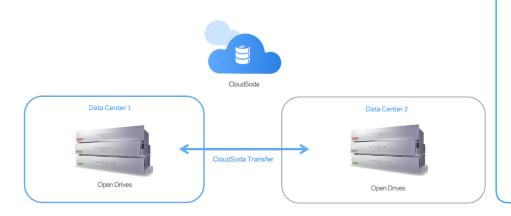


# **Camera2Cloud with Remote Editing**



CloudSoda enables direct ingestion of raw assets into cloud storage for protection and leverages cloud tools like transcoding. Users can pull hires or proxies to OpenDrives for editing and push finished content to the cloud, streamlining the workflow and optimizing efficiency.

## Sync Data Between Sites



Seamlessly transfer data between sites for collaboration on media project or for data protection.

# Open Drives

From the beginning, OpenDrives has architected and brought highly performant enterprise storage solutions to market primarily driven by what our customers tell us they need. They're our main focus and the sole reason we strive to innovate through technical excellence.

Our company was founded in 2011 by professionals in the media and entertainment industry who were trying to solve challenging data storage problems for their own M&E projects because leading storage vendors of the time weren't doing so. Since then, we've continued to outperform our competition—because we know that when we excel, so do our customers.



#### CloudSoda

CloudSoda maximizes data value and minimizes storage costs and data movement time for businesses. It offers cost insights, storage agnostic connectivity, and monitors data movement to optimize management strategies. CloudSoda manages data across multiple targets, ensuring compliance with regulations by tracking data usage patterns. It enables businesses of all sizes to optimize data management strategies, reduce storage costs, and maintain data accessibility and performance.

