



## Analyzing and Moving Data Is Now Easier Than Ever Before

Data has become the lifeblood of success in the media and entertainment world. However, managing data movement, interoperability, and controlled access within on-prem and cloud storage infrastructures, while trying to maintain budgets often results in companies being mired in complexity and unable to achieve business success. However, with CloudSoda's advanced data movement and cost analytics solution Soda, media, and entertainment companies can now experience seamless control and visibility of their entire global storage ecosystem.

Representing the entirety of media workflow data—companies can manage content ingestion, camera-to-cloud workflow, archive, content collaboration, and much more—all while experiencing insightful cost visibility and advanced business intelligence (BI) for any storage type.

**It's time for you to accelerate your data movement securely, embrace powerful data insights, and empower seamless collaboration—all while working faster and more efficiently, removing the otherwise common barriers of dispersed data.**

### Solution Benefits

- ✓ Gain capacity by moving cold data to lower cost storage
- ✓ Storage Cost Analytics across your ecosystem
- ✓ Reduce total cost of ownership for on-premises and Cloud Storage
- ✓ Reduce administration time and cost of migration and implementation
- ✓ Gain back time to focus on strategic business initiatives
- ✓ Global Storage visibility across storage Silos



### DataIntell Key Features

- ✓ Discover the actual cost of storage with analytics and insights
- ✓ Centralized search engine for all the files and folders of an organization
- ✓ Track and monitor your storage usage
- ✓ Monitor specific projects, groups, or folders scattered through your infrastructure and in the cloud



### CloudSoda Key Features

#### Data Acceleration

Dynamic threading and scanning with multi-part and UDP file/object acceleration

#### Storage Cost Analytics

Ability to set custom price books on any storage to track storage and transfer costs

#### Anywhere-to-Anywhere Data Movement

Edge to the core to cloud and back

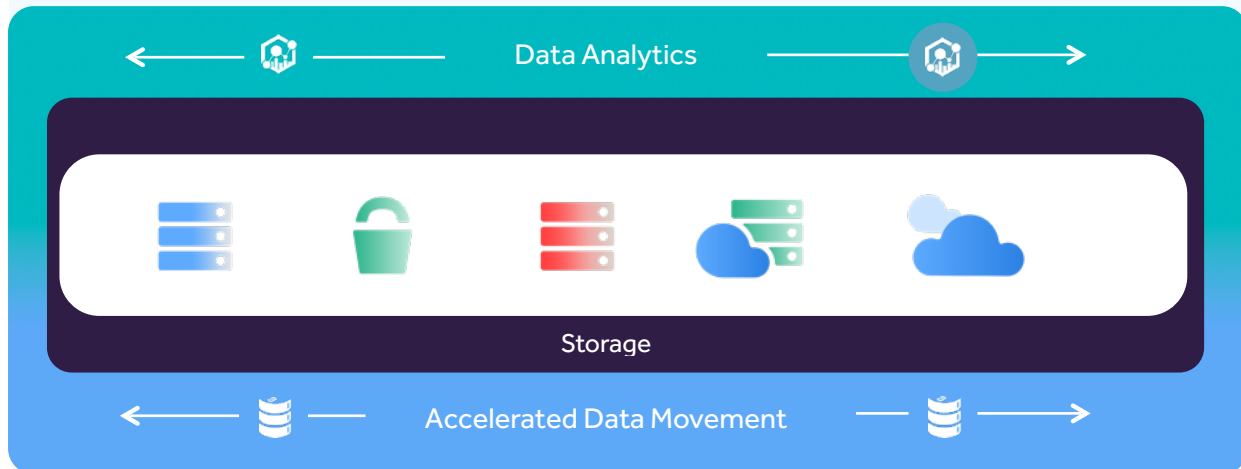
#### Checksum & Encryption

All data movement is encrypted and validated



### The Combined Power of DataIntell and CloudSoda

- ✓ Single-pane-of-glass for all your storage, on-premises, archives, and cloud
- ✓ Accelerate data movement across your storage ecosystem
- ✓ Find duplicated files between multiple storage sources and buckets
- ✓ Get started in minutes, scale up & down as needed
- ✓ Easily migrate on-premises data and tape to scalable, affordable cloud storage
- ✓ Enable media workflows by analyzing and taking action on data
- ✓ Create a cloud archive moving cold data to the cloud



#### About DataIntell

DataIntell is an analytics software designed to help organizations better understand their data and storage utilization by giving the users the following information: old and unused files, peak usage, duplicate files or folders, and used space, whether it be on-prem or on the cloud.

#### About CloudSoda

CloudSoda is the world's leading, most secure accelerated data movement solutions company, enabling powerful data-cost insights and seamless collaboration—providing the ability to work faster and more efficiently by removing the otherwise common barriers of dispersed data.

Start Your **30-Day Free Trial Today**

