



# SoDA



## Business Benefits



Quicker access to footage for review and analysis



Understanding time in which content will be uploaded



Monetize the acceleration and automation of moving data faster



Editors can create content for distribution more rapidly

## Automate and accelerate remote game footage

### Data management challenges for sports teams

- Transferring data from the field to headquarters
- Automating and tracking uploaded video footage
- Archive & data protection to the cloud
- Standard file transfer times are not quick enough

### How SoDA Solves these challenges

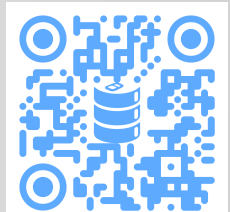
- Single user interface to track all video content uploaded
- Automated data movement policies
- Accelerated data transfer up to 20x faster
- Integrated with all cloud providers



Uploading game footage from remote locations has always been slow and time consuming. With SoDA we have simplified and accelerated our upload process saving us significant time and money.

- Andrew Hickerson, Cleveland Guardians

SoDA's data management software is storage agnostic, providing unprecedented insight into a company's storage ecosystem. SoDA forecasts storage costs by using predictive analytics, user defined policies, intelligent tiering and transparent movement of data from anywhere to anywhere for optimal data placement, peak performance, and unmatched TCO.



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