

SoDA + REACH ENGINE



reachENGINE
by Levels Beyond



Levels Beyond REACH ENGINE and SoDA Data Management Software Modernize Dynamic Media Orchestration

There has been a shift in the way enterprises work and manage content across the digital ocean. Producing and distributing content requires a high level of coordination and orchestration. Managing a distributed content environment requires a strong set of data management tools that give users the visibility and awareness they need to optimize their workflows. Using a MAM and an intelligent data mover to leverage the cloud is the best way to solve today's media creation and distribution challenges, while maintaining control of your budget.

REACH ENGINE & SoDA Integration

SoDA extends the feature set of REACH ENGINE, giving media creators new tools for managing and moving media files in and out of the cloud. The media indexes created in REACH ENGINE are completely transparent to SoDA and are maintained across the distributed storage environment. Conversely, SoDA's operating and reporting features are totally integrated into REACH ENGINE workflows, giving users access to cost and time variables when files are moved.

“

Hybrid video editing and accessing your Digital Archive are all possible with REACH ENGINE and SoDA data management software.”

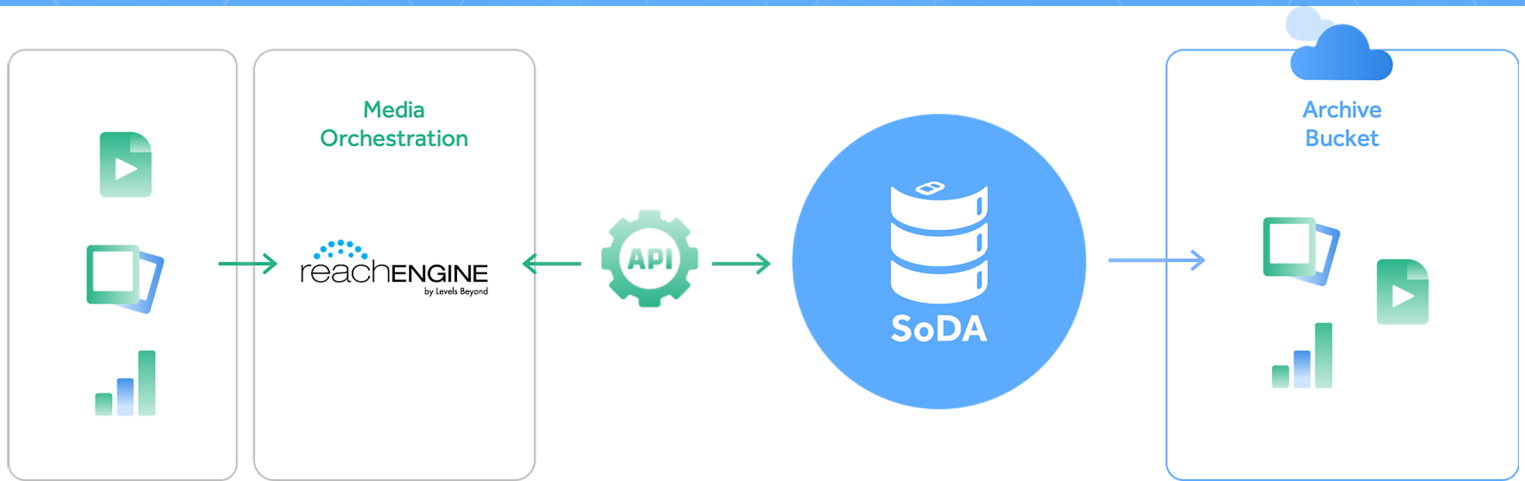
- Art Raymond, CCO

The power of REACH ENGINE lies within its workflows, which enable users to easily assign projects, produce packages using a highly intuitive UI, review and approve work, format, and distribute finished pieces to unlimited media channels. Reach Engine does your heavy lifting, so you can focus on creating and producing.

When you rely on REACH ENGINE and SoDA for your workflow you can expect simple SoDA deployment, visibility and access to your assets, true data orchestration and automation, all with insight into your cloud costs for bill back and project tracking.

Benefits

- Simple Deployment
- Visibility and access to assets
- Data orchestration and automation
- Insight into cloud costs and time
- Bill back for project or user tracking



Why SoDA

SoDA data management software puts you in control of your entire storage environment providing valuable insight by simplifying data movement and delivering actionable insight into your cloud storage spend. SoDA provides a simple interface to manage and automate data movement through a rich policy engine. Cloud retrieval costs can be expensive, but with SoDA, you can predict the cost and time to move files before you commit to a storage transfer, enabling users to stay on budget. SoDA automatically monitors and tracks every job and generates reports on-demand for departmental chargebacks and client billing.

Why REACH ENGINE

REACH ENGINE is the world's leading media orchestration platform that enables content producers and distributors of all sizes to dynamically fulfill their media supply chain needs, at scale, and with efficiency. The media life cycle starts much earlier and extends much further than the media library – and many enterprise environments have multiple asset and data libraries throughout their stack. REACH ENGINE intelligently connects and brokers your existing technologies, processes, and teams to achieve more efficient media operations from planning, production, packaging & distribution, to archiving. We enable end-to-end automation of critical, but repetitive and time-consuming manual tasks and complex processes, creating more time for high-value resources to focus on high-value activities, and generate more creative, engagement, and revenue.



SoDA, refreshing data management, is the culmination of Integrated Media Technologies, Inc.'s (IMT) 13 years of experience with over 700 customers, including many fortune 500 companies. IMT has become an elite integration partner in media and entertainment as well as IT data center solutions. Our customers have given us a unique view into the problems and complexities of on prem and multi-cloud solutions. SoDA is the outcome of IMT's commitment to developing cutting edge software tools to better manage and automate file movement while giving users new insight into the operating costs of their storage and cloud services.

