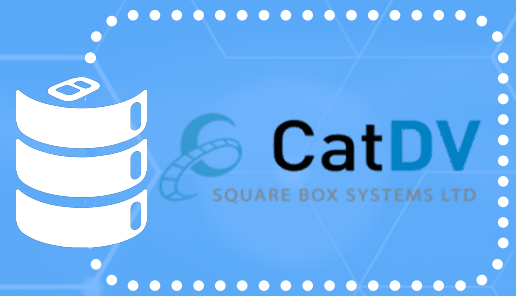# SoDA + CatDV

CatDV Expands Cloud Data Management Functionality with the Integration of SoDA Software

With an avalanche of media spread across various types of storage, it has become increasingly important to prioritize the media life cycle of assets. Centralizing the management of these assets with descriptive metadata, workflow orchestration, and intelligent data movement is critical for optimizing the media supply chain. This supply chain has increasingly moved to a hybrid model with various elements leveraging the cloud. In many cases this brings elasticity and durability to the table, but it also brings increased cost and complexity. Integrating a MAM with a data mover that provides insight into these workflows brings visibility and simplicity, allowing you to optimize both your budget and timelines.

Why SoDA

SoDA data management software puts you in control of your entire storage environment providing valuable insight by simplifying data movement and delivering actionable insight into your cloud storage spend. SoDA provides a simple interface to manage and automate data movement through a rich policy engine. Cloud retrieval costs can be expensive, but with SoDA, you can predict the cost and time to move files before you commit to a storage transfer, enabling users to stay on budget. SoDA automatically monitors and tracks every job and generates reports on-demand for departmental chargebacks and client billing.

Why CatDV

CatDV is a media management platform that allows teams of people and departments to organize, communicate and collaborate more effectively. The integrated solutions accomplish this through organization and automation of media management practices by providing a rich tool set of scalable, cross-platform and state-of-the-art suite of products. CatDV creates catalogs of all types of media and metadata including video, images, audio files and documents through advanced analysis of metadata information both internal and external to the media it is tracking. From small production groups with hundreds of assets to large multinational enterprises with millions of assets, CatDV can scale to the needs of any organization.
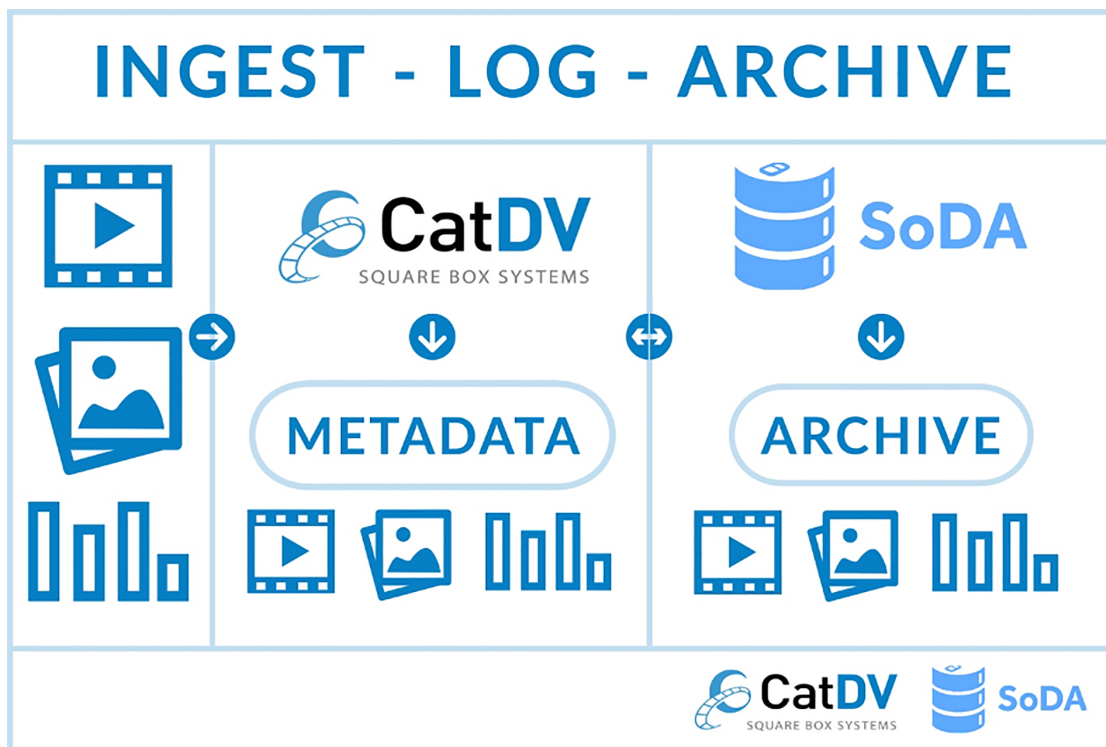
CatDV & SoDA Integration

SoDA data management software integrates with the CatDV Media Platform via comprehensive APIs. This integration allows customers to automate their content movement between on-premise and cloud storage and provides insight into real-time ingest and retrieval costs, all from the CatDV interface.

CatDV makes browsing the content of your storage a breeze whether on-line, off-line, near-line or archived. Searching media could previously have taken hours or days. With CatDV, finding media takes seconds. The CatDV platform automates the process of enriching sets of metadata based on folder structure and ingest points. The rich logging capability enables a robust set of data to search, collaborate and automate. The best thing is, this can all be done through CatDV before SoDA moves the data to public cloud.

With SoDA, a user can now determine the true cost and time of retrieval from the cloud before they commit to a file transfer. This provides control over your budget and helps make smart decisions on how you use and access data. With CatDV and SoDA data management integration, you now have full control of your data at your fingertips no matter where it is.

INGEST - LOG - ARCHIVE

CatDV / SQUARE BOX SYSTEMS / SoDA / METADATA / ARCHIVE

SoDA

www.cloudsoda.io

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