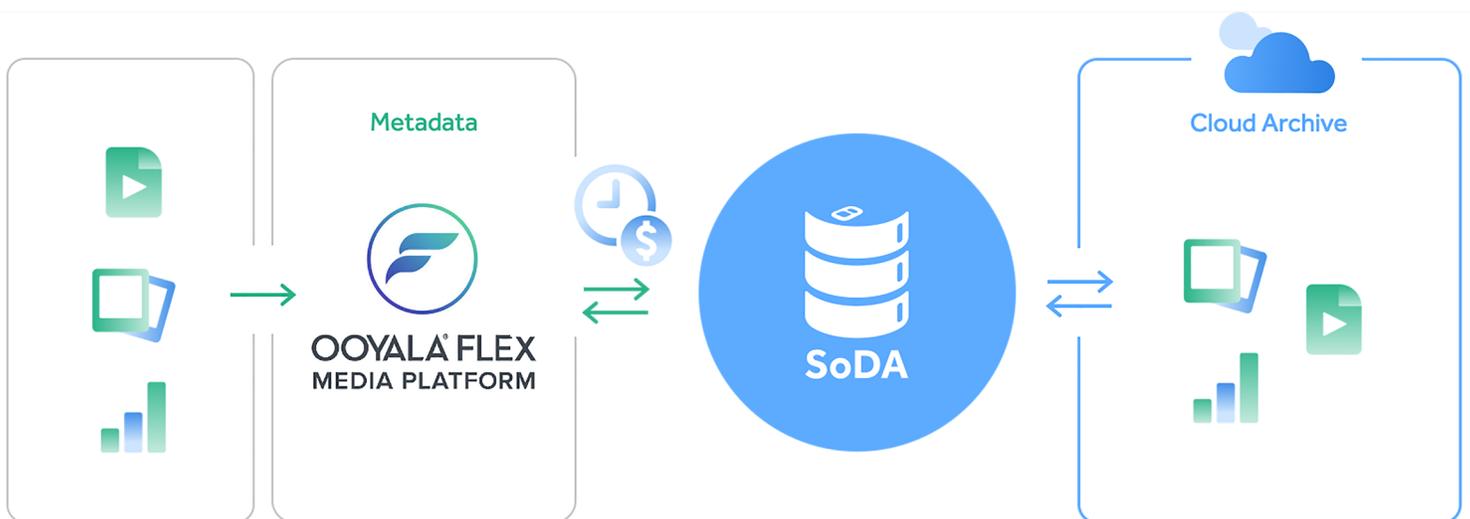# SoDA + Dalet Ooyala Flex

Dalet's Ooyala Flex Media Platform Integrates with SoDA Modernizing AI/ML in the Cloud

Post-production and media services facilities are facing unprecedented challenges as projects are getting more and more complex with budget constraints. Managing, accessing, producing, delivering and archiving massive amounts of media has become a key driver of success. To boost creativity and increase productivity, creative teams need to be connected in distributed workflow environments with the ability to use cloud tools to provide rich metadata with a search index into their media content.

Dalet Ooyala Flex & SoDA Integration

SoDA's integration with the Ooyala Flex Media Platform, now part of Dalet, provides an automated approach for users to transfer media assets to cloud storage for metadata creation from images and videos. The integration between SoDA and the Ooyala Flex Media Platform is designed to address the data management needs of content throughout the project lifecycle. The API-based integration is seamless and automates data movement with integrity checks to assure your content is being is securely sent to the cloud for AI/ML workflows and data protection. As customers look to embrace the cloud, concern over hidden costs and elevated monthly bills may cause unnecessary anxiety, but with SoDA's dry run feature, customers can understand true costs of data retrieval as well as alternate options to keep overall spend down. This can all be done before you commit to the data move. With Ooyala Flex and SoDA, users can now make smart decisions on data management by keeping project costs below budget.

Benefits

- Seamlessly automates data movements to the Cloud
- Real time insight into monthly cloud spend
- Dry-run feature allowing for visibility into retrieval costs before execution
- Job tracking and progress for moving content
- SoDA with Dalet make assets loud ready for AI/ML workflows

Why SoDA

SoDA data management software puts you in control of your entire storage environment providing valuable insight by simplifying data movement and delivering actionable insight into your cloud storage spend. SoDA provides a simple interface to manage and automate data movement through a rich policy engine. Cloud retrieval costs can be expensive, but with SoDA, you can predict the cost and time to move files before you commit to a storage transfer, enabling users to stay on budget. SoDA automatically monitors and tracks every job and generates reports on-demand for departmental chargebacks and client billing.

Why Dalet Ooyala Flex

The Ooyala Flex Media Platform makes it easier and less costly to manage, package and distribute content. It provides flexible and configurable workflow orchestration, end-to-end asset and metadata management and powerful operational insights. The open and extensible architecture of the Platform can be designed to meet your operational, technical and security needs. Leverage out-of-the-box applications or create your own with the built-in API infrastructure.

You can now connect your entire content supply chain with Ooyala Flex. Find out more at https://www.dalet.com/platforms/ooyala-flex

SoDA

SoDA, refreshing data management, is the culmination of Integrated Media Technologies, Inc.'s (IMT) 13 years of experience with over 700 customers, including many fortune 500 companies. IMT has become an elite integration partner in media and entertainment as well as IT data center solutions. Our customers have given us a unique view into the problems and complexities of on prem and multi-cloud solutions. SoDA is the outcome of IMT's commitment to developing cutting edge software tools to better manage and automate file movement while giving users new insight into the operating costs of their storage and cloud services.

www.cloudsoda.io

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